

Make all your companies go international, easily!

Busni.de - a brief introduction

Busni.de is a high quality and state of the art web application developed by Enbekon DataServices GmbH, located in 82178 Puchheim (Munich Area, Germany). With the 3.0 release in summer 2016 many new features have been developed and implemented. And Busni.de will never stop getting better to become - and stay - your number 1 source for fast and reliable business information on German companies.

Busni.de makes international B2B live easier!

As a licensed Busni.de user you are provided valuable business information. All united in a single browser application. Find – analyse – download millions of business contacts, view a tremendous amount of published register information and financial reports on businesses in Germany. Gathering valuable information for better business decisions has never been easier and more efficient. Busni.de provides a clear picture of the German economy and the relationships between companies.

Use Busni.de to:

- ⓑ view German register entries (updated daily)
- ⓑ find, analyse/compare balance sheets
- ⓑ gather substantial business-information for merger and acquisitions
- ⓑ export an unlimited amount of leads for your sales & marketing purposes

Many challenges – one tool

Here are some examples who uses Busni.de and what for:

- ⓑ A marketing or sales department wants to select a large number of relevant address contact data for B2B print mailings.
- ⓑ The management would like to calculate the market potential for its B2B products.
- ⓑ A manager would like to receive information on history and business links of potential partners or corporate customers.
- ⓑ Market researchers and business consultants want to identify market opportunities.
- ⓑ An authority for economic development would like to give better advice to companies.
- ⓑ Journalists want to clarify corporate networks.
- ⓑ A business owner who wants to sell his business wants to address possible buyers.
- ⓑ A company that wishes to expand wants to find other companies to acquire.
- ⓑ An association wishes to give its members a business-relevant added value.
- ⓑ A manager wants to be informed by e-mail about the latest developments and changes of competitors and major customers.

Click and watch the Busni.de introduction videos on our server.

Countries flat rate for unlimited access

For an easy start - our country license flat rate

Busni.de is a perfect fit for all kinds and sizes of companies interested in B2B relations to German based companies. The regular Busni.de single user licence price is 398 € p. a.

To provide international opportunities and easy access to the German markets, we offer a special rate for governments and governmental organisations willing to provide Busni.de to their domestic companies.

A country flat rate solution at a symbolic price of less then 1 € per license for one year full access to Busni.de

How does it work?

The country flat - access to Busni.de for up to 3 million of your country's companies

This special license agreement usually serves as an initial funding/sponsoring solution. Ministries of Economic Affairs or governmental associations pay a fixed amount of 2,3 M € for this country flat and distribute the provided prepaid codes to their companies.

All domestic companies (up to 3 million in total per flat bundle) subscribing using this access codes will be granted access to Busni.de for 12 months without any restrictions. Prolongation of the licenses after 12 months can be processed in two ways:

- ⓑ Users wishing to continue using Busni.de can be offered a special prolongation rate.
- ⓑ Government prolongues funding by renewing the flat rate bundle license.

Good reasons to fund Busni.de for the use of your domestic companies:

- ⓑ Open doors to German markets for your domestic economy.
(Even small companies benefit)
- ⓑ Promote the own economy in the German markets
- ⓑ Implement a digital tools for a better position in globalization
- ⓑ Benefit from the positive image supporting your domestic economy

Other supported licencing models

For smaller countries and budgets we offer following licencing models for 1 year full access to Busni.de web application (minimum is 10,000 licenses):

10,000 - 49,999	=	11,50 €/lic
50,000 - 99,999	=	9,50 €/lic
100,000 - 290,000	=	7,50 €/lic
> 290,000 licenses	=	the country flat rate is your preferred option

Realise your national version of Busni

We implement your national data

As a second option - if data is provided - we are the specialist to develop and maintain the same system in your country based on domestic economy data.

There are two ways to implement:

- ⓑ as an independent and exclusive national project (in English and in country's main official language) or
- ⓑ an joint data source served worldwide on Busni.de machines.

Both cases have to be looked at individually for a detailed calculation and proposal. Whereas the second way is less extensive and can be offered within the range of 300.000 € to 500.000 € .

Take action

To walk on new paths takes a compass, courage and a strong will. We can be your compass on the way to providing your economy the gateway to the German and other international markets. Empower your economy with our state of the art B2B web-application. Developed in Germany for international users

Contact us

Please immediately get in touch with your Enbekon DataServices team to secure the developer ressources needed for your country project.

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Use the **action-code „intl-trial“** on your subscription to receive an extended trial duration.